



# World Business Academy

*Rekindling the Human Spirit in Business*

## Global Reconstruction

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**Editor's note:** The following piece, **The 21<sup>st</sup> Century**, by Academy Fellow **James B. Channon** is an example of an approach to the next century that includes ideas taken from business visioning sessions and the list of priorities established by the first meeting of Academy Fellows. It is a combination of projection and prophecy. As Jim notes, "It includes what wants to happen and what needs to happen. It has been collected by recording the hopes, dreams, and desires of over a hundred groups of people. They spoke sometimes in a sober business meeting-state and sometimes in trance. Their ideas were instantly recorded in graphics, symbols, and sound bites. In this world, we can always depend on reality to *push* us forward, but with some effort we can create a vision for the future which can help by *pulling* us there as well." **J.S.**

### **The 21<sup>st</sup> Century**

**By James B. Channon**

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#### **In this century...**

There will be three distinct periods. Each will culminate in an Omega Point. The first will stabilize the planet as unified civilization and restore its full natural resource potential. The second period will place the garden in the hands of each person by focusing on advanced cultivation and soft technologies. And the third will focus humanity and all sentient beings on the rewards of sacred play.

#### **Natural Security**

**2012-2045**

There will be the period, roughly beginning with 2012, called the age of Natural Security. This will begin with a unified global awakening and recognition that we are most properly one civilization and aim at that **Omega Point** as a planet and that nations must play their role as cooperative organs of such a whole. Our **Omega Path** will be to balance and harmonize humanity's needs and recover the natural resource base to its full potential. We will redefine wealth, the economy, and technology to accommodate all sectors of endeavor. Boundaries as political entities will largely disappear in favor of interpenetrating fields of influence. People realize that the planetary commons have never been cared for by nations who have been political entities operating inside boundaries with a short-term focus.

The armed forces of each nation will join together as one global reconstruction team designed to bring the planet back to full potential. Major elements like fresh water, light, energy, seed stock, and food will be managed as our natural common inheritance independent of idealistic doctrines. These elements will become a basic right and we will hail the day when the resource base is distributed equally to all peoples. Governments as a team will become the distributors of this natural inheritance and build a smart global engine to deliver it to all people. This cultivation society will be our emerging paradigm.

Development will shift from exploitive horizontal conquest to this vertical cultivation approach. We will farm ecosystems, not crops. Agri-forests will produce a half dozen crops simultaneously with intricate layers of tiered plantings. Individual homesteads and urban forests will resurface the earth in a gentle blanket of green and individuals everywhere will return to growing part of their daily intake. Cultivation and reintegration with nature and the animal kingdom will be raised to a high art. Cultures with synergy will be the focus of art and science working as a team. Schools will accept that the Internet and nature are the school library and that the global knowledge base must become the servant of thoughtful creation and restoration.

A new class of global statesmen, philosophers, visionaries, and social architects will appear. Things per se will become the tools to support rich collective social inventions and new traditions. The cultural creatives as a group of progressives will join the green movement to move forward with hard and soft technologies, hard and soft economies, and a new definition of wealth as the way.

A rich and layered system of exchange will be reopened from barter at the local level to progressive free market commerce at the global level. The last of the rogue nations, rogue leaders, and their attendant global policemen will disappear. Lawbreakers will be assigned to global restoration projects in contained zones.

Philosophy will return to its oversight position as wisdom councils surface at all levels. New parables, archetypes, and mythologies will inspire people to progressive action and sober resource management. Old ideologies will rejoin history where they function as another knowledge-based resource and not an excuse to dominate others.

## **The Garden 2030-2090**

The **Omega Point** for the second period will be the moment when the surface of the planet has been restored to its full potential and generative ecology. The **Omega Path** will progressively shift and nourish the living resources of the earth until they restore the surface of the earth to a fully habitable one for all living and sentient beings. We will see that village life reappears as a cultivated and rich experience that is properly the place for life to be shared. National governments will remain in the more benign resource management role.

The seas, both fresh and salt-based, will be relocated into the deserts and other basins to assist with a grand new level of generative cultivation. This path of strategic landcrafting on the larger scale will complement the cultivation of society that emerged in period one.

Humanity will come to realize that all living creatures have a role to play in the flourishing of a great global civilization.

Notions of wealth will shift dramatically toward life in the resplendent and fully cultivated garden environments that surface everywhere. Technological tools will become transparent in the lush reality that embraces a highly cultured aesthetic. They will serve and function at the level of silent synergy, but not be gathered as trophies in every home. The entire planet will now be able to focus on the most practical and needed work of self-actualization and evolutionary consciousness. Schools will be distributed in various botanical wonderlands cultivated by the students and be resplendent with wildlife. Self-love and self-esteem will be the core work for education at all ages. Learning will be integrated into active life pursuits.

Functional isolations and specialized controls will largely disappear. All needed actions will be accomplished by self-organizing teams that participate and costume as imaginary cultures. The visionary soul will be activated as a co-creative force within all beings. Energy field intelligence will be common and telepathy a more normal skill. Engineering will be directed by imagineering.

Contact with other species will be highly developed. Garden projects will weave all living entities into a conscious and responding whole. Life in the garden will be pure magic by today's standards. Tasks will be completed by more irregular and intuitive hunches. The end results of these efforts will far exceed the original plans. Second mind, paranoia, and mental babbling will be overcome by the common focus on presence. Beauty will return to its rightful place with efficiency.

There will be a variety of free zones where no rules are predetermined. Some specially designed play zones will include ultimately challenging circumstances where individuals may risk their lives playing games of chance. These free zones will also focus on radically new prototypes for living and sustaining the world around us. Social inventions will rival technical inventions for support.

Grand theater will engulf the participants for days at a time in imaginary settings with full spectrum environments. Static concepts of work, hierarchy, privilege, and status will be up for grabs. Ultimate human qualities of compassion, character, creativity, and service will be seasoned in the fires of experimental worlds. Religions will be recognized as places to shop for spiritual practices. Satisfaction will be a more sought after goal than enlightenment.

## **Sacred Play** **2055-2100**

We enter the final period pregnant with possibility. Our world has stabilized. The water is clean again, the soil is fecund with life, the oceans are resting in deserts as oasis points, the power of the sun and natural energy have been harnessed, no one needs food they cannot have. The villages have returned everywhere. They are delightfully different and welcome visitors into their garden-like sanctuaries. The creative play begins. Mystery theater, adventure, and pilgrimage return. Music and dance occurs spontaneously throughout the land.

The **Omega Point** for this period is the sacred playground. The **Omega Path** is the mystic voyage. We have learned to pretend again and every day is a magical happening. Love will not be over-organized, rule-based, or limited. We will be the stories and fantasies we used to read and watch and more. Chance meetings occur each day and gifts of love are exchanged at will. The plodding days of the workday are over.

Each person accumulates hundreds of skills, and teams of people accept each new task as a matter of group play. Few people do the same things twice. The industrial hangovers of specialization, functionalization, and central control are gone. Spontaneity reigns. Intuition and telepathy take their rightful place with reason and planning. We feel more and we design our world to touch us in as many ways as possible. There is genius in each moment and we stop to notice. Time is arranged to match awareness, and we make technology a slave to conscious and playful pursuits.

All the world really is a stage. It is also a village. It is also a family. It is also in love. It is also spiritually endowed with a knowing of divine intention. Destiny is as destiny does.

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**Editor's note:** The information in this piece was recorded and integrated by global futurist (The Arcturus Group) and World Business Academy Fellow, James B. Channon. A working list of the major corporations that contributed to this compendium can be found at [www.arcturus.org](http://www.arcturus.org) (click on clients). This piece was prepared for the World Business Academy Fellows' meeting in Ojai, CA, October 30 – November 1, 2002.

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