

## World Business Academy

Rekindling the Human Spirit in Business

## **TRANSFORMATION**

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Editor's note: Academy Fellow Jim Channon informs us that we have a "whole" planet on our hands for the first time in our history. Our world has become a village. Largely unnoticed and unreported paradigm-shifting events are occurring. Jim writes that we are really clear about what we don't want any longer, but also quite unsure of what we do want. It's a pivotal time to be alive. Voices are organizing communities of interest that cross every kind of borderline. "This dialogue is the beginning of the real new world order and it's not another institution somewhere. These borderless but lightning connections are proof that something major has changed," notes Jim. J.S.

## The Planet Is Twinkling With Connections

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There are unnoticed and unreported paradigm-shifting events that are occurring today. It seems that's how it is when we begin our move from one paradigm to the next. For example, at the turn of the last century, when they began to build steel bridges for the first time, they molded the steel in the form of wooden planks and then even accented the old nail heads to make all things seem normal. The old view was still in mind although the new world was already physically in being. We are there again now! This time the mental shift required is much bigger in scale and importance. Here it is:

We have a "whole" planet on our hands for the first time in history ... and it's not going away. It doesn't quite have its full deep and resonant voice recognized as such just yet. But, if you snoop around in the right places, you can hear it very clearly. It has dimension, it has range, and it is in out of the way places. This planet and its respective players everywhere are flashing ideas, food, medicines, tools, transport, music, spiritual ideas and movie stars about with gusto. I believe this exchange and interdependence can be heard as a GLOBAL VOICE, seen as millions of strings of light, and understood in the following ways:

1. Responsiveness. Millions have gathered in the name of peace this year. People in major capitols everywhere created massed events with just a week's notice. How did they organize so quickly? The connectivity was clearly in place. The call went out from one point and the response was relayed mostly online, like sprinkler systems all over the globe. People and organizations responded within days with a precision of parades and events that arguably take a normal city a year to create. Can you feel the global synapses firing? Zip Zap with billions of words per minute set loose.

Also of note, this kind of response for peace, not war, is the beginning of a classic type of behavior we can recognize in our personal lives. Isn't it true when we enter a new period of discovery in our lives we must first express our displeasure with the old situation? During this interim period we are really clear about what we don't want any longer, but also quite unsure of what we do want. So, we focus on stopping things. That is the prevalent conversation.

Enough already! We paint the signs with the word PEACE because it is the opposite of what we dislike most ...WAR. We are actually really displeased with dozens of other old world practices, but for the moment PEACE is what we say. Stop this madness! What we do want next has to be discovered with more deliberation. That takes more time. It takes another period of thinking and visioning. For now, concerns are expressed.

We are unquestionably stunned by the number of worldwide conversations had by the citizens of the planet. We are waiting for the dialogue to shift from the more distractive and oppressive blathering about whether Saddam did this or did that and get to the meat of our new worldgame together. We have some thoughtful homework to do. Otherwise we will go back to sleep until another blatant and oppressive strategy is unleashed by old world thinking. It can happen like that.

**2. Global Dialogue.** Notice that the twinkling global latticework of communication is alive with concerned voices. These voices cross boundaries instantly, almost without an in-breath. These voices begin to organize creative global countermoves and call forth the discussions of balance.

Send the Pope to Baghdad! People have never before meddled so quickly in the way large governments did their business. These voices are organizing communities of interest that cross every kind of borderline. Those communities of interest are actually joining together in mid-stream. This dialogue is the beginning of the real new world order, and it's not another institution somewhere. These borderless but lightning connections are proof that something major has changed.

The real news here is that we are having a community discussion as a planet. Yes ... a real, live, conscious, thoughtful, connected and opinionated body of people matched with the round solid orb we live upon. It may be the most important moment ever in ten thousand years of human history, and we mostly don't know that it has happened. We are so busy blabbering at the level of gossip that we don't know we have demonstrated a fundamental act of being a "whole" planet for the first time ever. A serious celebration is in order.

**3.** Global Short Term News Problaphobia. We also have tolerated a news system that relentlessly VOICES the illusive problems facing us daily. We have a paranoid global consciousness by design and consent. What do you think of people you know who whine constantly? Without noticing the progress of humanity with any serious perspective, till a history book is written decades later, we have all seriously handicapped our GLOBAL AWARENESS. In neuro-linguistic programming, they call that "sorting for the problem." I call it black spot disease. We need some new global lenses. We could also stand up a little higher on the hill.

The news is also speaking for national interests and not global interests. The planetary commons is untended. Nations are obsolete. Look at their track record in the last century. They killed one hundred and sixty million people while tending their borders and their ideology. They may have been the logical next step-up in size after provinces and states, but they are not an example of an institutional entity to be repeated at the next level. They still are locked into personalities, ideologies and history that are irrelevant and dangerous for the next phase of our civilization.

We need to connect our GLOBAL VOICE to some wisdom not some polling data that is twenty-four hours old. We need independent communities of interest and circles of elders that span the globe to speak for needs and purposes beyond borders and beyond the term of the elected leaders. We need an entirely new look at how we report to ourselves about what is really going on. It needs way more depth, more elevation, more scope and more seasoning than is present now.

We can have global opinion created in dozens of new ways with the phenomenal functionality of our new internet tools. Let's also have a little pronoia (going overboard for the positive) to balance the paranoia please. And I am not talking about advertising because it just sells things and dulls our capacity to believe anything.

**4. Penetration.** In the very smallest of villages the GLOBAL VOICE is being heard by people walking down country roads with a symphony ringing out in both ears. They listen to a walkman on headphones with a fidelity as good as front row seats at the theater. This is a musical transmission of intelligence that is not confined to words alone. A hundred and twenty people in a symphony orchestra with twenty-plus years of practice each are available together anywhere now. Music designed on more than a dozen tracks of sound can be way more intelligent than a similar time block of data or a scientific proof. It wakes up a significantly larger portion of the brain.

Too often we imagine that the only medium for transmitting intelligence is words. Just look at the sale of games, movies with special effects, internet 3D worlds, concept graphics, dance improv and the new world of a million colors. This is also news, folks! But people stuck in words don't think so. We can change that. The linear verbal construct is a barely passable intelligence when compared to many other more robust combinations. It also takes people out of the flow-state intelligence that allows them to participate in the world on many dimensions simultaneously.

**5. Instant Global Contact.** Have you had the experience of meeting someone on-line and essentially hammering out real compatibility before having a look at their face? Have you made a phone call halfway around the world and had a stranger answer you on a cell phone in a restaurant where they were having a business meeting that coincided with your interest in the call. These are the synapses of the GLOBAL VOICE and create a global brain in action.

Imagine in your mind a global map of all these inter-connections. That is the real state of the planet now! Don't look at a map of the world with nations pasted on it and imagine that is what is going on. Not a chance. See the world decorated like a Christmas tree and sense that we are that dazzling collective connectivity.

**6. Global Reach.** You can enter a living room capsule that flies (transcontinental jet aircraft) and be on the absolute other side of the planet in just a day's time. During that trip, you are connected to food and music that originated in more than a dozen countries. You are connected to an internet library that can give you data on any documented idea in less than a second.

You are connected to a selection of bi-lingual movies. You can shop the world and have a near intimate conversation with a stranger next to you from somewhere you never heard of. The GLOBAL VOICE is with you and then, shazaam! You are with that other someone special fourteen thousand miles from home. Notice how close you both really are! It's an intimate distance and non-threatening.

Isn't it time to think about how that connectivity can replace the institutions we used to depend upon to consolidate information and then make our decisions for us? We don't need consolidators at the end of a buggy ride the way we did when our Constitution was created in America. We can decide daily together and in the appropriate communities of interest. Governments are slow and very opinionated filters that could be useful as the maintenance department and not much more. Thank you very much, we have a "life" to attend to. And....we have GLOBAL VOICE now!