



Biography: Mr. Doug Miller

Chairman & CEO, GlobeScan Incorporated
President, The GlobeScan Foundation

Doug Miller is Chairman and CEO of GlobeScan, the evidence and ideas company with offices in London, San Francisco, and Toronto – and licensed partners in 55 other cities. The company’s major global practices include conducting public opinion and stakeholder research, advising on issues and reputation management, engaging stakeholders and employees, and advancing sustainability and corporate citizenship. Clients include leadership organizations across the corporate, NGO and multilateral realms.

Mr. Miller has global professional standing in two fields. He is considered one of the pioneers of global polling and remains one of the most-reported polling commentators due in part to GlobeScan’s 6 years of conducting the regular 20-nation BBC World Service Poll on a wide range of topical issues (Google: “doug miller globescan”). He is also a respected advisor and practitioner in the field of stakeholder engagement and collaborative action, beginning as President of Synergistics Consulting Limited (1978-1987), and continuing through more recent work with political parties, global civil society, governments and companies.

Since founding GlobeScan (as Environics International) in 1987, Mr. Miller has led its expansive growth and continues his active involvement. After six years in London, he now lives on 100 acres north of Toronto and works from The GlobeScan Foundation’s headquarters building there.



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