# World Business Academy



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Rekindling the Human Spirit in Business

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# PROJECT ARTHRISE A Dozen Visionary Recommendations

t is time to release to the Academy's members the PROJECT EARTHRISE list of visionary recommendations developed to this point. As we have hinted all along with PROJECT EARTHRISE, the full and proper task of creating the most positive future goals for this planet for the next 100 years will require a decade. We are in Year Four. We have been sorting through the mix of GOALS until now. Soon we will move onto visualizing, mythologizing, and other tasks to see that the ideas reach the audience we deem critical to getting these concepts into important decision-makers' hands. It is also a good time join the other lists in the world that were inspired by the United Nations' Millennium Goals.

We know that members of our global Academy who speak to the press and other public interest groups will find that this to be an interesting topic. We hope they further the discussion. After all, this list been compiled from the ideas of many of the world's finest thinkers. Each of their life works has served this process across many disciplines, as for the most part these thinkers are specialists.

We have farmed this list out to some great writers who are now putting teeth into each phrase. Wordcrafting is afoot so that we end up with the best possible memes. If you have ideas about gross omissions please advise us. Ask your brightest friends what they think. It would be good to have the snowball rolling downhill as we approach 2012.

So, here we go, the top 12... not yet in any particular order ...yet!

Jim Channon And the Earthrise Team

# THE BEST OF ALL POSSIBLE WORLDS APPROACH

# EARTHRISE is, as of 2006:

#### GLOBAL VOICE

We shall have global voice as the citizens of this planet realize and express the supremacy of their desires for peace and prosperity. At that point the institutions that now think they are responsible for such a decision will reinvest us in a global responsibility for the whole.

#### AN ETHICAL MARKETPLACE

As it becomes recognized as the premier way to organize the exchange of goods and services, we shall honor the Love Economy where we experience the reciprocal free exchange of gifts. It will be balanced by a very broad range of other fairly managed economies not controlled by any major set of interests.

#### PROFOUNDLY SIMPLE LIVING

We shall create the very least amount of technology until it produces the greatest amount of dependable resources to support the lives we desire and intend. We shall service our lives with the local community network as a support system.

#### WIDEBAND RENEWABLE ENERGY

We shall assemble the most benign, renewable, beautiful, and locally available mix of resources to power the needs of our world. Local grids will always be able to satisfy their own basic needs.

#### A VISIONARY MINDSET FOR EVERYONE

We shall serve our civilization with the tools of the imagination, from the earliest age groupings on up so people may clearly see their way to the world of their dreams. We shall leave the fear-based world far behind and support our ultimate spiritual connections with the languages of the imagination, intuition, and compassion. NATURAL SECURITY AND GLOBAL RECONSTRUCTION We shall restore our biosphere by shifting the considerable power of science and our military forces to bring our global wonderland back to its fullest expression.

A NEW AND VERY CREATIVE PARTNERSHIP WITH NATURE We shall balance hard technology with soft technology as we reinvest ourselves in the brilliance of our natural-born partners in nature.

THE GLOBAL VILLAGE ... THE BEST OF ALL CULTURES AND BELIEFS We shall cross-fertilize our civilization with the zestiest cultural elements and healthiest belief systems to be found anywhere on earth ... without destroying the pure expression of the original hosts.

## A PUBLIC APPROACH TO OUR GALACTIC REACH

We shall include the public in the decisions to reach out into the space that surrounds us both physically and in other ways, from our present understanding of our solar system into the far reaches of our galaxy ... the Milky Way.

# A SCIENCE OF CONSCIOUS EVOLUTION

We shall honor the premiere faculties that determine our success in this life. These will include, but not be limited to attitude, sensory awareness, technical augmentation, mind-body connection, ways of knowing, new languages of being, and many more. These approaches will determine or new approaches to health.

# AN INTERDIMENSIONAL AWARENESS

We shall be mindful and learn about the many dimensions of life that don't come to us in orthodox ways. These dimensions can originate far away, or can be very small, or can appear with a shift in frequency, or could simply appear because of the way we choose to use our energy. The list is long and could be profound. Ordinary intelligence will not help us much with these dimensions so we should arrange for special ways to understand non-everyday phenomena.

### TO SEE EARTH AS PARADISE

We shall develop the simple and most profound way to relish in our existence on this planet simply by developing a supreme gratitude and awakening for what occurs here now... and therefore what we could have more of if we so chose. This is global mindchange at its best.

This is our current best thinking in an evolving set of thoughts about the world and its most positive future. Academy members are welcome to share this with their networks of influence. It is profoundly more broad than the normal technological story. It requires imagery and mythology and we know that. We urge you to noodle these concepts and let us know how to reshape them for a more profound public acceptance. Though they may appear fairly simple and obvious to some, they require a major global mindchange for most institutions.

Don't forget, if we had achieved only what we knew in 1906 we wouldn't be off the ground yet! This is a one-hundred-year vision!

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